



Advertising Specialty Institute®

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## Laser Engraving



Exact PMS color matches are not available, due to the difference of PC or tablet display, coloring materials and imprint process. We try to match your color selections as closely as possible using PMSnumbers as a reference only, an exact 100% match cannot be guaranteed.

- ◆Exact PMS number is required if your artwork is colorized.
- ◆For silkscreen, in order to make your artwork more obvious, we suggest that the artwork's color should not be the same as or very similar with the pen barrel's color. If the red artwork is printed on the black pen barrel, it won't be obvious.
- For laser carving, the artwork's color usually is gold or silver. It all depends on the material of the pen. If the material of the pen barrel is aluminum alloy or stainless steel, the artwork's color will be silver; if the the material of the pen barrel is copper, the artwork's color will be gold.